



Growth, Innovations & Future Plans

As the global gaming industry prepares for the highly anticipated ICE Barcelona, Fazi is ready to make a bold statement with its self-standing booth highlighting the latest advancements in land-based and online gaming solutions. Bojan Mitic, Fazi's CEO, shares his excitement about the upcoming event and the company's continuous journey of growth and innovation.

"ICE has always been a cornerstone event for Fazi," Bojan begins. "It is where we connect with partners, showcase our achievements and set the tone for the year ahead. Barcelona gives us the perfect platform to demonstrate the strength of our brand and our vision for the future."

Enhancing land-based specialities

At this year's ICE, Fazi will highlight enhanced versions of its flagship land-based machines, the Titan Plus and Optimum Plus roulettes, as well as its newest slot machine, the King Master. These products reflect Fazi's dedication to refining the player experience through advanced features and meticulous design.

Bojan Mitic says: "We are proud to display machines that are not just products, they are experiences. From the increased screen visibility to modular configurations, every detail is designed with operators and players in mind."

Online creativity & expertise

Beyond hardware, Fazi is celebrating several new online game releases that have already gained traction with players and partners. Titles like Clovers & Stars, Bonus Crown and Very Hot 40 Extreme demonstrate the company's creativity and technical expertise.

"These games are a testament to the talent and dedication of our development team," Bojan says. "Their ability to create captivating content is what sets us apart in the industry."

Unique global reach

Fazi's success is supported by a global team spanning key markets, including Africa, Latin America and Europe, and Bojan Mitic notes that it is this worldwide reach that makes Fazi unique.

"Our representatives from across the globe will be at ICE to meet partners, discuss opportunities and show that Fazi is truly a global player."

Paving the way for further growth

The past year has been transformative for Fazi, with strategic changes enabling further growth and development. Several senior roles have recently been filled, strengthening the company's leadership team and paving the way for continuous improvement. One key milestone has been the appointment of Dusan Jevtic, co-founder of Fazi, as Chief Strategy Officer.

"Dusan's transition to CSO has been instrumental," Bojan highlights. "It allows him to focus on the bigger picture, our long-term strategy. With him in this role, we can expect significant advancements and fresh ideas that will shape the future of Fazi."

Dusan Jevtic adds, "This position gives me the space to drive strategic initiatives, and I am excited about the innovations we will be rolling out in the coming year."

Reshaping the future of gaming

Looking ahead to 2025, Fazi is preparing to introduce groundbreaking features in Q1 that have been long in development, with

the company now in a position to bring these ideas to life.

As ICE approaches, Bojan Mitic is optimistic about what is to come. "This is not just about showing products, it is about sharing our story, our growth and our plans for the future. Fazi is evolving, and we are thrilled to invite the industry to join us on this journey."

"ICE Barcelona is just the beginning of what promises to be an incredible year."

Visit Fazi at ICE Barcelona to experience their vision firsthand and connect with a team that is reshaping the future of gaming.

